



## CSCI & DSC Skies darken for texting drivers

Clear Sky Capital Investments has secured the European rights to a new technology aimed at preventing motorists from texting while driving. The rights were granted by a US firm, Drive Safely Corporation.

Clear Sky points out that so-called distracted driving accounts for nearly one in three road accidents in Ireland each year and that, while the number of road deaths fell in 2009, mobile phone use while driving has increased.

The new Anti-Messaging Technology, developed by DSC, will enable governments and mobile phone operators to work together to eradicate text-driving.

The technology uses Global Positioning Satellite (GPS) data to ascertain whether the user's mobile phone is in a moving vehicle. If it is, a warning appears when the user tries to read or send a message. A menu then asks: "Are you a driver?"

If the response is "yes," the phone's messenger capabilities are disabled until the phone has been at rest for a while.

Clear Sky Capital

Investments MD Ciarán Hynes says: "Our goal is to have Ireland be the first country in the world to eliminate texting while driving and to lead by example, just like the smoking ban."

He added: "We will be looking to meet with the Department of Transport, the Road Safety Authority and the mobile phone operators in the coming weeks to outline the technology and demonstrate how this unique product will reduce the number of accidents, injuries and fatalities due to distracted driving."

- There's a more detailed explanation of this technology on our Tech Central website: <http://www.techcentral.ie/article.aspx?id=14643>



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